

# A CASE STUDY: Holt Consulting

## Audit Report Template



## Landing Page



## Custom Audit & Process Graphics



## The Problem

Dana Holt, CEO of Holt Consulting, was launching a new audit package for nonprofit organizations. However, she didn't have any promotional materials and her audit report was lacking.

**“These materials took my consulting service from drab to FAB! I'm proud to deliver proposals and finished reports to clients now. My clients feel confident that they hired the right consultant and are excited to use the advice that I provide for them.”**

- Dana Holt

## The Solution

We created a powerful start-to-finish package giving Dana what she needs to sell and deliver the audit. With this collection of resources, she is able to easily share the value of the offering and get an easy 'yes' from prospects. Plus, when she delivers, they are thrilled with their final report!

## New Materials

- Audit Name and Graphic to align with the brand
- Process graphics
- Landing Page
- Audit report template