


2022 MEDIA KIT

CASEY FUERST

MARKETING EXPERT



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 Let's Connect

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ABOUT CASEY

Casey Fuerst is the owner of Tic Tac Toe Marketing and supports nonprofits and small businesses in creating powerful marketing messages, strategic marketing plans, and impactful marketing materials. She is a StoryBrand Certified Guide and has worked with hundreds of businesses to help them clarify their message.

APPEARANCES:

▶ Podcast

Crazy Good Talks with Deirdre Van Nest
7 Steps To Creating a Clear Brand Message That Turns Prospects Into Clients With Casey Fuerst

Marketing Made Simple
How To Fundraise Using The StoryBrand Framework

▶ Publications

Business Insider
5 Key Takeaways from Campaigns for Coaches and Consultants



OUR GENERAL TOPICS:

▶ Your Marketing Message-

Clarify your messages and communicate to customers in a way that gets them to respond.

▶ Map Your Marketing-

Learn how to map your marketing efforts so that your impact is greater and your goals are met!

▶ Owning Your Small Business Marketing-

Define the right tools for marketing your small business so that you don't waste time and money on tactics that won't produce results.



"Casey delivered a high-value and engaging webinar to my group of high-achieving clients. As soon as the session was over, I had clients emailing me with rave review, thanking me for bringing her on."

- Deidre Van Nest Owner, Crazy Good Talks

Learn more at www.tictactoemarketing.com or email Casey@tictactoemarketing.com