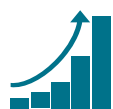


# Case Study.



**+47%**

**SALES GROWTH**  
in one year



**16 NEW CLIENTS**  
+  
**7 SOCIAL MEDIA  
CAMPAIGNS**

"Since starting my work with Casey, we've brought on 16 new clients and developed 7 Social Media Campaigns which directly impacted our sales growth from 2018 to 2019 by 47%. The renewed confidence in my brand has enabled us to increase our program fees and made a significant impact to our bottom line profitability.

"I don't believe I could have ever experienced this level of growth without Casey. She is so much more than a marketing consultant for us, she's a trusted advisor in the full meaning and a necessary business partner."

- Tammy Krings, CEO  
The Conversations That Matter

## THE PROBLEM:

Before working with Casey, I was struggling with trying to do too much. Trying to manage marketing, branding and upleveling my business on my own was overwhelming. I needed a trusted advisor to help me develop the look, feel and execution of my brand and my marketing.

## THE SOLUTION:

We worked together to transform my business. Everything from the way I was thinking about my business and my brand position to developing the right messaging and execution strategies that have enabled me to develop as a thought-leader, finally leveraging my purpose and communicating with a renewed sense of clarity.